# **AWM Financial Planning**

What If This is a Terrible Time to Retire?



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The stock market has had a rough year with the S&P 500 down 21% and Nasdaq almost 30%. If you are near retirement, it may cause a heightened degree of anxiety. You have no control over the market environment you encounter, but you can control how you plan and respond to volatile and uncertain markets. Here are some strategies to consider:

- 1. Delay the date but not the gratification consider a "pre-tirement" strategy where you continue working but spend retirement contributions on travel and leisure pursuits.
- 2. Seek portfolio balance allocate your assets more conservatively early in retirement and then increase equity exposure as opportunities arise.
- 3. Maintain a diversified portfolio to allow for rebalancing opportunities hold many different asset classes in your portfolio, and in a downturn, prune the positions that have done well for spending.
- 4. Adjust spending when encountering turbulence -rein in spending in a down market and spend more in an upward-trending one.

# Cost Is a Big Factor in College Decisions

For many high school seniors and their families, the period of time from receiving college acceptances to officially committing to a single school can be intense, as they analyze and weigh various factors to arrive at a final decision. In this analysis, cost is a significant factor. But cost often comes into play earlier too, influencing what colleges a student even researches or applies to. At every step of the college process, families crossed schools off their list based on cost.

## Percentage of families who eliminated colleges based on cost



Before researching



Before applying



After admission



After financial aid package

Source: How America Pays for College, 2021, Sallie Mae

# **Diversifying Your Portfolio with International Flair**

Global economic growth is projected to drop from a 5.8% rate in 2021 to 3.3% in 2022, as the world grapples with repercussions of the Russia-Ukraine war and ever-changing conditions wrought by the pandemic. Growth forecasts of 3.3% for the United States and 2.4% for the euro area in 2022 (down from 5.6% and 5.2%, respectively, in 2021) reflect the prospect of supply constraints along with rising inflation and interest rates. China's growth is projected to slow to 5.1% in 2022 from 8.1% in 2021 due to its zero-COVID strategy and languishing real estate sector.<sup>1-2</sup>

Investing internationally provides access to growth opportunities outside the United States, which may boost returns and/or enhance diversification in your portfolio. But foreign securities carry additional risks that may result in greater share price volatility; these risks should be carefully managed with your goals and risk tolerance in mind.

## Foreign Factors

It's more complicated to perform due diligence and identify sound investments in unfamiliar and less transparent foreign markets. Plus, there are potential risks that may be unique to a specific country.

**Politics and economic policies.** A nation's political structure, leadership, and regulations may affect the government's influence on the economy and the financial markets.

Currency exchange. If a domestic currency is strong against a foreign currency, purchasing power is gained when exchanging to the weaker currency. If the foreign currency continues to weaken, any investment gains and the principal may lose value when exchanged back to the domestic currency.

**Financial reporting.** Many developing countries do not follow rigorous U.S. accounting standards, which makes it more difficult to have a true picture of company performance.

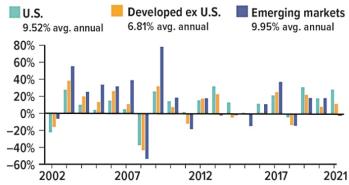
## **Global Strategies**

One way to invest in foreign markets is with mutual funds or exchange-traded funds (ETFs). The term "ex U.S." typically means that the fund does not include domestic stocks, whereas "global" or "world" funds may include a mix of U.S. and international stocks.

International stock funds range from broad funds that attempt to capture worldwide economic activity, to regional funds and others that focus on a single country. Some funds are limited to companies in developed nations, whereas others concentrate on nations with emerging (or developing) economies. Emerging-market stocks might offer greater growth potential, but they are riskier and less liquid than the stocks of companies located in advanced economies.

#### **Global Performance Picture**

Stock market performance, 2002–2021 (annual total returns and average annual returns)



Source: Refinitiv, 2022, for the period 12/31/2001 to 12/31/2021. U.S. stocks are represented by the S&P 500 Composite Total Return Index, developed ex U.S. stocks are represented by the MSCI EAFE GTR Index, and emerging market stocks are represented by the MSCI EM GTR Index; all are considered representative of their asset classes. The performance of an unmanaged index is not indicative of the performance of any specific investment. Individuals cannot invest directly in an index. Rates of return will vary over time, especially for long-term investments. Past performance is not a guarantee of future results. Actual results will vary.

It may be tempting to increase your exposure to a booming foreign market, but chasing performance might cause you to buy shares at high prices and suffer more losses when conditions shift. If you decide to spread your investment dollars around the world, be prepared to hold on during bouts of market volatility. Still, you should rebalance your portfolio periodically to help ensure that your exposure to international stocks has not drifted too far from your intended allocation — to the detriment of your long-term investment strategy.

Investors should keep in mind that selling investments in a taxable account could result in a tax liability. Diversification is a method used to help manage investment risk; it does not guarantee a profit or protect against investment loss. The return and principal value of all stocks, mutual funds, and ETFs fluctuate with changes in market conditions. Shares, when sold, may be worth more or less than their original cost. Supply and demand for ETF shares may cause them to trade at a premium or a discount relative to the value of the underlying shares.

Mutual funds and ETFs are sold by prospectus. Please consider the investment objectives, risks, charges, and expenses carefully before investing. The prospectus, which contains this and other information about the investment company, can be obtained from your financial professional. Be sure to read the prospectus carefully before deciding whether to invest.

- 1) S&P Global, 2022
- 2) International Monetary Fund, 2022

## Inflation Protection for Investment Dollars

For the 12-month period ending in May 2022, the Consumer Price Index for All Urban Consumers (CPI-U) — the most widely used measure of inflation — increased 8.6%, the fastest pace in 40 years. The rate may trend downward as the Federal Reserve raises interest rates and supply-chain issues improve. But inflation is likely to be relatively high for some time.

High inflation not only hits consumers in the pocketbook for current spending, it also has a negative impact on the future purchasing power of fixed-income investments. For example, a hypothetical investment earning 5% annually would have a *real return* of –2.5% during a period of 7.5% annual inflation. This rate of return might be further reduced by taxes.

One way to help hedge your bond portfolio against inflation is by investing in Treasury Inflation-Protected Securities (TIPS).

## **How TIPS Fight Inflation**

The principal value of TIPS is automatically adjusted twice a year to match any increases or decreases in the Consumer Price Index. If the CPI-U moves up or down, the Treasury recalculates your principal to reflect the change. A fixed rate of interest is paid twice a year based on the current principal, so the amount of interest may also fluctuate. Thus, you are trading the certainty of knowing exactly how much interest you'll receive for the assurance that your investment will maintain its purchasing power over time.

Like all Treasury securities, TIPS are guaranteed by the federal government as to the timely payment of principal and interest. If you hold TIPS to maturity, you will receive the greater of the inflation-adjusted principal or the amount of your original investment.

## **Pricing-In Protection**

TIPS pay lower interest rates than equivalent Treasury securities that don't adjust for inflation. The *breakeven inflation rate* is the difference between the yield of TIPS and nominal (non-inflation-protected) Treasury securities with similar maturities. It is the premium the investor pays for inflation protection, as well as a market-based measure of expected inflation.

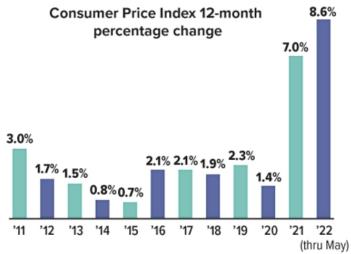
If inflation runs higher than expected, TIPS will earn a better return than nominal Treasury securities. If inflation runs below the breakeven rate, then TIPS have no clear advantage. However, the increased principal due to any level of inflation can still add to the value of your portfolio.

In some situations, TIPS can have negative interest rates that might produce a positive return after the principal is increased for inflation. For example, if a five-year TIPS offers a return of –0.5% while a five-year Treasury note offers a return of 2.5%, the 3% difference between these rates is the breakeven

inflation rate. If inflation were to run at 4% over the five-year period, the TIPS would return 3.5% (4% - 0.5%) after adjustments for inflation, 1% higher than the return on the Treasury note.<sup>2</sup>

### **Eroding Purchasing Power**

After an extended period of low inflation, consumer prices spiked in 2021 and 2022 due to supply and demand imbalances as the U.S. economy reopened.



Source: U.S. Bureau of Labor Statistics, 2022

TIPS are sold in \$100 increments and are available in maturities of 5, 10, and 30 years. As with all bonds, the return and principal value of TIPS on the secondary market will vary with market conditions, are sensitive to movements in interest rates, and may be worth more or less than their original cost. When interest rates rise, the value of existing TIPS will typically fall on the secondary market. Changing rates and secondary-market values should not affect the principal of TIPS held to maturity.

You must pay federal income tax each year on the interest income from TIPS plus any increase in principal, even though you won't receive the principal and interest until the bonds mature. For this reason, investors might consider holding TIPS in a tax-deferred account such as an IRA.

- 1) U.S. Bureau of Labor Statistics, 2022
- 2) This hypothetical example of mathematical principles is used for illustrative purposes only. Rates of return will vary over time, particularly for long-term investments. Actual results will vary.

# Naming a Trusted Contact

When you open an account or update an existing account at a brokerage or a financial firm, you may be asked you if you want to designate a "trusted contact." This individual may be contacted in certain situations such as when financial exploitation is suspected or there are other concerns about your health, welfare, or whereabouts. Naming a trusted contact is optional, but may help protect your account assets.

The person you name as a trusted contact must be at least 18 years old. You'll want to choose someone who can handle the responsibility and who will always act in your best interest — this might be a family member, close friend, attorney, or third-party professional. You may also name more than one trusted contact.

Understandably, you might be concerned that the person you name could make transactions in your account but that's not the case. Your trusted contact will not be able to access your account or make financial decisions on your behalf (unless you previously authorized that person to do so). You are simply giving the financial firm permission to contact the person you have named.

Here are some examples of times when a financial firm might need to reach out to your trusted contact.

- To confirm current contact information when you can't be reached
- · If financial exploitation or fraud is suspected
- To validate your health status if the firm suspects you're sick or showing signs of cognitive decline
- To identify any legal guardian, executor, trustee, or holder of a power of attorney on your account

A firm may only share reasonable types of information with your trusted contact. U.S. broker-dealers are required to provide a written disclosure that includes details about when information might be shared. Ask your financial firm or professional if you have any questions about the trusted contact agreement.

You may add, remove, or change your trusted contact at any time, and you'll need to keep your contact's information up-to-date. It's also a good idea to let the person you've chosen know so that he or she is prepared to help if necessary.



To help protect investors against financial fraud or exploitation, The Financial Industry Regulatory Authority (FINRA) requires that investment firms make a reasonable effort to obtain trusted contact information.

#### **IMPORTANT DISCLOSURES**

Accredited Wealth Management provides this information for educational purposes only; it is not intended to be specific to any individual's personal circumstances.

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